
ebi scoops Best Outsourced Investment Manager at the Money Marketing Awards for second year running

ebi Portfolios is today delighted to announce it has won the award Best Outsourced Investment Manager at the Money Marketing Awards 2025. This is the second consecutive year ebi has won this coveted award, which recognises an outstanding outsourced investment management partner to UK financial advice firms over the last 12 months.

To win this award, ebi demonstrated and was judged on the quality of the service it offers to financial advisers, including breadth of offering, availability, research capabilities, charging and performance.

The Money Marketing Awards highlight the best advisers and providers across the financial services space. Winners are decided after several shortlisting rounds and a rigorous judging process.

This year's awards ceremony was held on 11 September in London's West End. A three-strong team from ebi – Nick Walker, Head of Client Relations, Jonathan Simpson, Investment Oversight Analyst; and Tom Ranft, Business Development Manager – attended the event and accepted the award.

"Everyone at ebi is thrilled and delighted to have won this award for the second year in a row," said Harry Hitchcock, Chief Operating Officer, at ebi. "This win is a testament to the dedication and hard work of our people in serving advisers and delivering investment excellence with our Vantage model portfolio service. Well done to all the finalists and winners of these prestigious awards."

ebi's Vantage managed portfolio service has proven popular with advisers looking for low-cost solutions for their clients. The Vantage product suite range is built on the principles of diversification and cost-effective portfolio management. The 11 portfolios in the range are designed to give advisers and their clients a simple, efficient and effective investment solution.

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Notes to Editors

Founded in 2010, ebi's sustained growth is driven by an innovative investment proposition in conjunction with an award winning technology suite.

Offering a range of passively managed investment products, ebi has particular expertise in sustainable and factor model portfolios.

ebi strives to be at the forefront of ESG investing. Observing a lack of low-cost, diversified, passive, systematic ESG investment solutions in the marketplace – rather than waiting for such products to become available, it collaborated with leading sustainable investment managers to introduce cutting-edge sustainable investment solutions that are fair, robust, and transparent for end-clients.

Launched by an IFA, ebi understands the requirements of advisers in supporting their clients. Its award winning technology helps facilitate client conversations, mitigate risk and supporting advisers and their business.

Acquired by Parmenion in 2022, ebi continues to operate independently, but with the support and resources to help it achieve its ambitious growth plans.

To learn more, [visit **ebi.co.uk**](https://ebi.co.uk).