Press Release

14/02/2025



Triple win for ebi at the Citywire Adviser Choice Awards

ebi Portfolios secured three award wins at this year's Citywire Adviser Choice Awards, taking home the gold in the following categories:

- Most Satisfactory Investment Outcome
- Best Value for Money
- Most Useful Digital Interface

These awards, voted for by the adviser community, recognise DFMs that provide the best service to their clients and that have excelled over the past twelve months. The entrants are scored across several factors including value for money, investment outcome, and going the extra mile.

Harry Hitchcock, Chief Operating Officer at ebi said: "We are delighted to have received these awards which are a testament to the hard work and dedication of the whole ebi team. As a business, we are passionate about putting the adviser first in our service solution, in our technology and across the whole investment journey. We are thrilled to be recognised for the value for money we bring, our superb digital interface, as well as the investment outcome we provide, particularly as each category is based on votes from advisers. A huge thank you to all the advisers who voted for us and to the ebi team."

ebi was also recently named Best Portfolio Management Software Provider at the Institutional Asset Manager Service Provider Awards 2024 and Best Turnkey Asset Management Provider – UK at the FDI Insider Awards 2024.

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For further information please contact: Pippa Russell +44 (0) 7740933120 pippa@russellcommunications.co.uk

Notes to Editors

Founded in 2010, ebi's sustained growth is driven by an innovative investment proposition in conjunction with an award winning technology suite.

Offering a range of passively managed investment products, ebi has particular expertise in sustainable and factor model portfolios.

ebi strives to be at the forefront of ESG investing. Observing a lack of low-cost, diversified, passive, systematic ESG investment solutions in the marketplace – rather than waiting for such products to become available, it collaborated with leading sustainable investment managers to introduce cutting-edge sustainable investment solutions that are fair, robust, and transparent for end-clients.

Launched by an IFA, ebi understands the requirements of advisers in supporting their clients. Its award winning technology helps facilitate client conversations, mitigate risk and supporting advisers and their business.

Acquired by Parmenion in 2022, ebi continues to operate independently, but with the support and resources to help it achieve its ambitious growth plans.

To learn more, visit ebi.co.uk.