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## ebi hits £3bn milestone

ebi Portfolios, the award-winning discretionary fund manager, announces its assets under management (AUM) has hit the £3bn milestone. This represents an impressive 50% AUM increase over the past year, achieved through prioritising growth. Since the start of the year, the business has increased headcount by 16%, mainly in development roles as it kickstarted several key technology projects.

ebi's Earth Suite is the group's flagship model portfolio range. It is a set of globally diversified portfolios offering increased allocations to factor premiums, with ESG screening applied across bonds and equities. ebi's Core Suite is also proving popular with clients looking for a pure market-indexed, low-cost model portfolio solution.

ebi saw its success recognised by the wider investment industry this year when scooped Best Model Portfolio Service at the Professional Adviser Awards 2024 in March.

ebi's Head of Business Development Ashley Owen commented: "The last 12 months have been incredibly busy at ebi as we worked to add new team members, grow our client assets and focus on technological innovation. We are delighted to have hit the significant milestone of £3bn AUM, up from £2bn just one year ago. This achievement is testament to the high levels of service we offer our clients, and the popularity of our award-winning model portfolios designed to meet a range of different client needs. We look forward to continuing to scale our business into 2025 and beyond."

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**Notes to Editors**

Founded in 2010, ebi's sustained growth is driven by an innovative investment proposition in conjunction with an award winning technology suite.

Offering a range of passively managed investment products, ebi has particular expertise in sustainable and factor model portfolios.

ebi strives to be at the forefront of ESG investing. Observing a lack of low-cost, diversified, passive, systematic ESG investment solutions in the marketplace – rather than waiting for such products to become available, it collaborated with leading sustainable investment managers to introduce cutting-edge sustainable investment solutions that are fair, robust, and transparent for end-clients.

Launched by an IFA, ebi understands the requirements of advisers in supporting their clients. Its award winning technology helps facilitate client conversations, mitigate risk and supporting advisers and their business.

Acquired by Parmenion in 2022, ebi continues to operate independently, but with the support and resources to help it achieve its ambitious growth plans.

To learn more, [visit ebi.co.uk](https://www.ebi.co.uk).