
ebi wins Best Model Portfolio Service at the Professional Adviser Awards 2024

ebi, the discretionary fund manager and innovative disruptor, scooped Best Model Portfolio Service at the Professional Adviser Awards 2024 held in London on 20 March.

The awards recognise excellence among investment providers, platforms and advice firms and are judged by a prestigious panel of industry professionals.

ebi's Vantage Managed Portfolio Service was built on the principles of diversification and low-cost passive portfolio management, with the option of factor tilting and/or ESG overlays. ebi's portfolios are designed to give advisers and their clients a simple, efficient and effective investment solution.

ebi's Chief Operating Officer Harry Hitchcock commented: "We are delighted to be given this award, judged by experienced industry experts. Winning Best Model Portfolio Service is a fantastic endorsement of the hard work the whole team at ebi has put into making Vantage MPS a success. This was a hard-fought category so we are thrilled with this win, and we thank the judging panel for their seal of approval. We look forward to continuing to serve the advice community by providing investment solutions that work for their clients."

Ashkan Daghestani, Head of ETF, Indexing, and Smart Beta Sales for UK & Ireland at Amundi, added: "We are pleased to be selected by ebi, which will enable more and more UK investors to have access to our low-cost SRI index-based solutions. This partnership demonstrates our commitment to meeting the needs of UK investors, in particular for ESG index solutions at competitive pricing."

ebi celebrated hitting the milestone of £2bn in assets under management (AUM) in June 2023, with AUM recently surpassing £2.5bn. ebi became part of Bristol-based platform Parmenion last year.

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Notes to Editors

Founded in 2010, ebi's sustained growth is driven by an innovative investment proposition in conjunction with an award winning technology suite.

Offering a range of passively managed investment products, ebi has particular expertise in sustainable and factor model portfolios.

ebi strives to be at the forefront of ESG investing. Observing a lack of low-cost, diversified, passive, systematic ESG investment solutions in the marketplace – rather than waiting for such products to become available, it collaborated with leading sustainable investment managers to introduce cutting-edge sustainable investment solutions that are fair, robust, and transparent for end-clients.

Launched by an IFA, ebi understands the requirements of advisers in supporting their clients. Its award winning technology helps facilitate client conversations, mitigate risk and supporting advisers and their business.

Acquired by Parmenion in 2022, ebi continues to operate independently, but with the support and resources to help it achieve its ambitious growth plans.

To learn more, [visit ebi.co.uk](https://www.ebi.co.uk).