Press Release

28/02/2022



ebi now offer Reliance on Others contracts

ebi have announced it now offers Reliance on Others contracts to its members. This sits alongside its existing Agent as Client option, providing advisers with a choice depending on their business requirements.

The key difference between the two contractual relationships is who ebi treats as its client.

With Reliance on Others, the adviser and investor becomes a client of ebi, each having their own responsibilities and obligations to the investor.

This is in contrast to Agent as Client, where the adviser is treated as ebi's client, and will act as agent for the investor. ebi will have no contractual relationship with the underlying investor.

ebi have produced a useful infographic explaining the differences between each approach, which can be <u>downloaded here</u>.

Visit ebi to find out more.

Press Release

07/04/2022



For further information please contact: Pippa Russell +44 (0) 7740933120 pippa@russellcommunications.co.uk

Notes to Editors

Founded in 2010, ebi's sustained growth is driven by an innovative investment proposition in conjunction with an award winning technology suite.

Offering a range of passively managed investment products, ebi has particular expertise in sustainable and factor model portfolios.

ebi strives to be at the forefront of ESG investing. Observing a lack of low-cost, diversified, passive, systematic ESG investment solutions in the marketplace – rather than waiting for such products to become available, it collaborated with leading sustainable investment managers to introduce cutting-edge sustainable investment solutions that are fair, robust, and transparent for end-clients.

Launched by an IFA, ebi understands the requirements of advisers in supporting their clients. Its award winning technology helps facilitate client conversations, mitigate risk and supporting advisers and their business.

Acquired by Parmenion in 2022, ebi continues to operate independently, but with the support and resources to help it achieve its ambitious growth plans.

To learn more, <u>visit ebi.co.uk</u>.