

### ebi gains B Corp status

ebi, the award-winning discretionary fund manager and innovative disruptor, today is pleased to announce it has achieved B Corp status in recognition of its high standards of social and environmental performance, transparency and accountability. This certification comes as the business hits the milestone of £2billion assets under management.

B Corp Certification indicates a business has achieved “high standards of verified performance, accountability, and transparency” on social and environmental performance. When companies become B Corps, they legally commit to changing their corporate governance and publishing their performance in relation to standard set by B Lab, the non-profit organisation behind the B Corp certification.

Businesses are assessed across six performance categories: the environment, communities, customers, suppliers, employees and shareholders.

In achieving B Corp status, ebi is proud to demonstrate it places ESG principles at the heart of its business and product offerings. With this new designation, the company joins the ranks of more than 6,500 B Corps worldwide.

ebi’s Chief Executive Officer and Chief Investment Officer Craig Burgess said:

*“We are really proud to announce that ebi has achieved B Corp status after a two-year journey. Through this certification, we can prove that the highest standards of environmental, social and governance are embedded in our organisation. As an investment management firm, this means making a positive ESG impact through the investments we make, as well as generating financial returns for our clients. Alongside like-minded companies in the financial services space and beyond, we plan to continue working towards transforming the global economy into a more inclusive, equitable and regenerative system.”*

ebi became part of Bristol-based platform Parmenion last year.

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### **Notes to Editors**

Founded in 2010, ebi's sustained growth is driven by an innovative investment proposition in conjunction with an award winning technology suite.

Offering a range of passively managed investment products, ebi has particular expertise in sustainable and factor model portfolios.

ebi strives to be at the forefront of ESG investing. Observing a lack of low-cost, diversified, passive, systematic ESG investment solutions in the marketplace – rather than waiting for such products to become available, it collaborated with leading sustainable investment managers to introduce cutting-edge sustainable investment solutions that are fair, robust, and transparent for end-clients.

Launched by an IFA, ebi understands the requirements of advisers in supporting their clients. Its award winning technology helps facilitate client conversations, mitigate risk and supporting advisers and their business.

Acquired by Parmenion in 2022, ebi continues to operate independently, but with the support and resources to help it achieve its ambitious growth plans.

To learn more, [visit ebi.co.uk](https://www.ebi.co.uk).